

3.2C FUNDING HIGH PERFORMANCE: DRAFT

ONSW RESPONSE

This paper is a draft.

The ONSW Board has not fully considered it and it contains suggestions which the ONSW Board might not agree with. But, given the time available to review OA Papers to the Conference, we believe it is worthwhile circulating to Conference and for conference to use it in its discussions.

Orienteering Australia is facing a \$40,000 shortfall in 2018 of funding for high performance.

How to rectify the shortfall?

	Action	Comments
1	Reducing spending on high performance by \$40,000	Switzerland had similar participation problems to Australia a decade or two ago. A core part of their successful recovery strategy was to develop the national team and use it for publicity. At the moment NZ could use this as a strategy; Australia might have a way to go. Nevertheless, we should be wary about reducing HP funding.
2	Grow participation by 25% (and therefore membership fees and levies)	This might not be achievable by 2018, but we should still give it a try. Significant growth participation at national events helps as OA levies are higher. Organisers of national events are already hard pressed, how can OA, other states and clubs assist?
3	Increase OA membership fees or levies	There will clearly be some push back.
4	Decreasing the reserves of Australian orienteering clubs, states and OA by 2%.	We could, as the ASC seems to suggest, produce consolidated accounts for all Australian orienteering entities. This would give OA the knowledge to say to clubs and States please pay \$x for HP. Implementing this would take an enormous effort and would cause significant resentment. Elites or juniors seeking funding can approach their club or State for assistance.

	Action	Comments
5	Sponsorship	<p>OA has a portal to attract donations. This has yet to be marketed well. This is probably a low effort, reasonable return equation. Ideally, Eventor's membership function should facilitate tax deductible donations.</p> <p>The best sources of money might be organisations that aim to provide funds for sport. The NSW Schools Team receives \$5000 from the Carbine Club.</p> <p>In 2015 ONZ received NZ\$32,000 funding from Pub Charity, Pelorus Trust, Infinity Foundation and Four Winds Foundation to help offset the costs for its Junior Camp and Development Squad. Total NZ junior development costs were NZ\$60,000; the remainder appears to have been funded by the athletes.</p> <p>Other sponsorship is worth pursuing. But, unless the OA Executive Officer is underworked, paying a person to seek sponsorship will reduce the funds OA currently has for administration.</p>
6	Empower the HP athletes (including parents of juniors)	<p>ONZ does this by setting a cost of competition contribution for athletes to pay for representing NZ. Athletes pay their airfares. ONZ makes up any deficit.</p> <p>Currently, OA sets the agenda for where spending goes. The results both from a competitive and athlete retention viewpoint are not world class. Would the athletes really spend on coaches and co-ordinators inside Australia or would they fund trips and experience?</p> <p>ONSW believes the elites should be responsible for decisions on raising and spending funds available for HP. This would include decisions on the number of NOL and Oceania events.</p> <p>OA is entitled to set some parameters:</p> <ul style="list-style-type: none"> • Annual Conference to ratify the Board's decision on how much to allocate to Elites in the next year; • an instruction that spending must align with ASC and OA policy (eg match fixing, selection processes); • an offer for the HP athletes to organise a newish marquee event and not charge OA or State levies (eg the late summer sprint weekend). This event should move from State to State; and • if requested, independent persons to act as chairperson and secretary of meetings (the secretary role could include preparing papers for discussions).

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