



Orienteering
Western Australia

WESTERN AUSTRALIA

State
Highlights for
OA Conference
2017

Richard
Matthews

OWA Highlights

- **Bike Course added at Summer Metro Events**
 - No issues with interactions between runners and riders
 - 7-10% of attendees on bikes
- **First Ultra-Sprint**
 - Well received by OWA members
- **Cross Promotion with Rogaining re-established**
- **Eventor 100% of events results in Eventor**
- **All OWA Maps stored in structured Dropbox folders**
- **Continued support from State Government Dept. of Sport**
- **Consistent Facebook weekly coverage**



Orienteering
Western Australia

Orienteering – it's My Game (Participation Grant)

it's **My** Game!
Orienteering

SWOT
South West Orienteering Trippers

Like us on Facebook

For ages 10 – 15 years
6 events coming to a High School near you!

| | |
|---------|--------------------------|
| 13 May | Dalyellup College |
| 20 May | Eaton Community College |
| 27 May | Bunbury Grammar (BCGS) |
| 22 July | Bunbury Catholic College |
| 29 July | Australind SHS |
| 5 Aug | Bunbury SHS |

www.wa.orienteeing.asn.au/about-us/swot

■ SWOT's O-MG (Bunbury & Busselton)

- Joint OMG School Sprint in confined areas with Metro Events from the same location to attract families
- Overall reduction in attendance down from 34 2016 to 14 in 2017
- Bunbury Cathedral Grammar did not participate in 2017 which was a major loss
- Smiley face evaluation = Happy or Very Happy
- SI Timing was successfully introduced



ALBANY & DENMARK
Hinterland Orienteering Club (INC.)

- Mapping was completed.
- Permanent Course at Mt Melville was approved by City of Albany in September 2017 (!!!) and is not erected yet.
- No funds will be spent on electronic access to the permanent course to track participation, it'll be part of whatever OWA's system is/will be.
- Denmark Permanent Course not proceeding, area just not suitable (too small) and any larger = traffic issues.
- Sport Ident system acquired and utilised for our last 3 events in 2017 - very much appreciated by participants. Results easier to produce for organisers and easily linked to web-based displays.
- No significant increase in membership this season, although a clear increase in the number of participants at our sprint events which concluded the season. This has not translated to membership for 2017, but if we can form a committee for 2018 and the club continues, then I suspect membership will be higher as it appears the motivation locally is entirely the value-for-money equation in terms of \$ to enter events.

OWA Membership 2017

- A small drop in overall numbers in 2017 from 310 to 299
- Metropolitan clubs up to 216 from 210 in 2016.
- The main loss is in SWOT down from 73 to 50 lost a large number of juniors from the 2016 OMG events.
- Retention and New Members remain similar year on year with 34% of the membership new in 2017 and 36% of the 2016 membership not renewing.
- Just over half the members have been members for 5 years or more
- The membership by age ranges shows a fall off in the late teenage groups, and a reasonably even spread in the groups over 40.
- 56% Of Members are male and 44% are female.



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OWA Age Demographics

OWA 2017 Age Ranges

