

## ORIENTEERING AUSTRALIA STRATEGIC PLAN

for action by the orienteering community at all levels (individual, club, and state and national associations)

**Our goal:** *'More people, more places, more passion'*

**We aim to:**

| <b>Make it easier to participate</b>   | <b>Make it easier to organise events</b>   | <b>Streamline our administration</b>  | <b>Communicate effectively with more people</b>  | <b>Perform at our best</b>   |
|--|--|---|--|--|
| <p>Our participants range in age from under 10 to over 90. They include world champions, club members, school groups and families. We aim to make it easier for people to go orienteering and have fun.</p>  | <p>Our events range from permanent courses and club events, to major state, national and international events. Most events are run by volunteers and we aim to make it easier for them to organise great events.</p>   | <p>Orienteering is administered at three levels (club, state and national), mostly by volunteers. We aim to ease their workload by streamlining our administrative processes.</p>   | <p>New participants, current members and stakeholders need relevant and timely communication about orienteering. We aim to effectively listen, collaborate and communicate with our community.</p>   | <p>Our participants range from novices to aspiring champions in a range of orienteering disciplines and age classes. We aim for every orienteer to realise their potential, regardless of their age or ability.</p>  |
| <ol style="list-style-type: none"> <li>1. Encourage programs that attract new participants and new club members.</li> <li>2. Make orienteering more time and cost effective for participants.</li> <li>3. Establish platforms and systems to encourage people to go orienteering at any time.</li> </ol> | <ol style="list-style-type: none"> <li>4. Encourage and reward volunteers and those who innovate to improve our events.</li> <li>5. Improve access to suitable land for events (rural and urban, public and private land).</li> <li>6. Set minimum standards for major events and improve our capability and capacity to meet them.</li> </ol> | <ol style="list-style-type: none"> <li>7. Work together at all levels of orienteering administration to:                             <ul style="list-style-type: none"> <li>• Develop a sustainable financial model</li> <li>• Develop a code of governance and standard policies on regulatory matters</li> <li>• Adopt an integrated information system.</li> </ul> </li> </ol> | <ol style="list-style-type: none"> <li>8. Promote a unified orienteering community to the public, media and government.</li> <li>9. Collaboratively share information between all levels of orienteering.</li> <li>10. Improve accessibility to information by using both traditional and evolving communication mediums.</li> </ol> | <ol style="list-style-type: none"> <li>11. Maintain strong programs to support teams and squads at the state, national and international levels</li> <li>12. Encourage every orienteer to improve their performance through a strong coaching infrastructure and culture.</li> </ol> |

## How does this plan fit with other plans?

Each strategic plan should link with the plans at the other levels.



| Level    | Strategic plan                        | Purpose  | Associated action plan                               | Key performance indicators               |
|----------|---------------------------------------|--|--|--|
| National | Orienteering Australia vision         | Provides a vision for the future of orienteering in Australia.<br>Aligns with the ASC and IOF visions. |  |  |
| National | Orienteering Australia strategic plan | Strategic aims for action by all levels of orienteering in Australia.                                  | Actions to be completed by the national association. | National data (collated from state data) |
| State    | State Association strategic plans     | Strategic aims for action by all levels of orienteering in the state.                                  | Actions to be completed by the state association.    | State data (collated from club data)     |
| Club     | Club strategic plans                  | Strategic aims for action by the club and its members.   | Actions to be completed by the club and its members. | Club data.                               |